

MGA Communication and Media Working Committee (CM.WC)

7th Committee Meeting, 11 March 2015

Date / time.	11 March 2015 (4:00 -6:00 pm)	Attendance	
		Shell	Zahid Osman (ZO) – Chair
Venue.	Meranti Room, Level 28 Menara SHELL, Jalan Sambanthan, KL	ExxonMobil	Zainal Azhar Ahmad (ZAA) – Vice Chair
		MGA	1. Ho Sook Wah (HSW) 2. Putri Mohd Kassim (PMK)
		Muhibbah Engineering	Abd. Hamid Ibrahim (AHI)
		Scomi Group Berhad	Zubaidi Harun (ZH)
		Malakoff Berhad	Mohd Yuha Ismail (MYI)
		Gas Malaysia Berhad	Awangku Faizulemari
		Talisman	Norsheeda Mohd Ali (NMA)
		Absent with apologies	
		Dialog Group	Ashkiah Abdul Manap (AAM)
		Borneo Seaoffshore S/B	Sunildeep Dhaliwal (SD)
		Sabah Energy Corp.	Dato’ Harun Ismail (DHI)
		INTO SOLUTIONS S/B	Dato’ Zenorai Rambli (DZR)

MEETING AGENDA

1. MGA activities for 2015
2. MGA Corporate Brochure, should we have or not?
3. MGA Communication Effectiveness
4. AOB

DETAILED MINUTES OF MEETING

No.	Item
1	Introduction ➤ The Chair commenced the meeting by thanking and welcome all present.
2.	MGA Activities ➤ Mr. Ho shared on the MGA Activities approved for the year 2015. ➤ The following activities were highlighted and commented upon: <ul style="list-style-type: none"> - Gas Safety Seminar (tentatively included pending ST’s confirmation) - Workshop on Market Liberalisation (ST agreed to partner with MGA on this) - Tea talk in conjunction with AGM (MGA has invited BNM Governor) <ol style="list-style-type: none"> 1. Datuk VV agreed to assist by speaking to Dato’ Sadasiven who is a Council member of BNM.

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	<ul style="list-style-type: none">- Annual Golf Challenge (Industry event with IMM, MOCA and MOGEC)<ol style="list-style-type: none">1. Invite PETRONAS President (outgoing and incoming)2. Eblast to all members this week- EE Science Fair (Inaugural event with Petrosains)- Technical Visit (Council advised to put on hold all overseas visits)- PRESTIGE (Focus will be on the East Coast universities)- Industry Dinner (Same venue as last year due to good feedback)➤ The Committee suggested the following actions for consideration:<ul style="list-style-type: none">- Review current eblast list to ensure it is current.- Consider setting up “whatsapp” group among members to speed up communications.- Report to members (eblast or website) closure of event – including pictures- Advertise the next 3 events after each event to increase visibility of MGA.- Invite pioneers of Malaysia’s gas industry (eg En MB Hashim, En Muri) to share their experience to members.- Share workplan with members during AGM
3.	MGA Corporate Brochure <ul style="list-style-type: none">➤ This was included in MGA’s plans under C&M Working Committee➤ The brochure can be used to solicit new members and also to publicise MGA during exhibitions or other events.➤ The Committee is agreeable with the idea and propose that MGA bring some samples of other similar organisations and present proposal at the next meeting.
4.	MGA Communication Effectiveness <ul style="list-style-type: none">➤ Through the C&M Working Committee, MGA has improved communication effectiveness through implementation of communication protocol, new website, email communication, social media etc.➤ The Chairman suggested that we obtain members’ feedback on the effectiveness of these initiatives.➤ Committee agreed that a survey be undertaken to obtain feedback➤ Sheeda suggested that we use the monkey survey which is available free online. She agreed to take charge of this survey.➤ The Chairman propose that a short survey be done consisting of 3-4 questions.➤ Other suggestions include:<ul style="list-style-type: none">- Web master to create feature to track the number of people visiting our website- On Forum & Conferences, password to be shared with participants in order get the material on the website. There has been problems where some participants could not access to the Conference material.- To increase the speed. (This is user dependent)

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6.	Any Other Business <ul style="list-style-type: none">- AHI suggested MGA to organise a tea talk or networking session where all the 3 Working Committee to meet and share on their respective initiatives. Proposal to do this after the AGM. - Meeting adjourned at 6.15. Next meeting schedule at the end of July.
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Prepared by
Putri Mohd Kassim